

### **7.3.1 Institutional Distinctiveness**

The university always accords top priority to the clean and green environment in the campus and considers it as a prerequisite for students, faculty and staff to perform well in their academic and administrative duties, respectively. Apart from this, the university has also been persistently working for the social welfare of the people living in the nearby areas for which we were certified as a Recognized Social Entrepreneurship, Swachhta & Rural Engagement Cell (SES REC) Institution by Mahatma Gandhi National Council of Rural Education under Ministry of Education. The University successfully framed the SES REC action plan and constituted ten working groups for improving facilities in the campus and the community/adopted villages in the areas of Sanitation & hygiene, Waste management, Water management, Energy conservation and Greenery. Due to COVID-19, the university could not organize awareness campaigns in the nearby villages on various environmental issues. The university's Swachhta committee monitors and implements the best practices in the fields of waste management (solid and water) and greenery management within the campus. Our relentless efforts towards maintaining pollution free environment were recognized by the District administration, Guna and we were felicitated with "District Green Champion" certificate for entire Guna district for Academic Year 2020-21.