

Dr. Shekhar Singh

Assistant Professor(G-II)

Education: B.Tech (IT), MBA, Ph.D.

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Areas of Interest: Financial Modelling, Project Finance, Public-Private Partnership (PPP), Financial Management, E-commerce business models.

Brief Profile:

Dr. Shekhar Singh completed his MBA from ABV-IIITM, Gwalior and finished his PhD from JUET, Guna. After completing his post-graduation, he worked in MNCs like F1F9 India Pvt. Ltd and Ernst & Young Pvt. Ltd. In course of 4 years in industry, he developed his area of expertise in financial modelling in the area of project finance in PPP and infrastructure sector. He has given training to onsite clients in Netherlands and Belgium as part of his corporate stint.

As a part of JUET, Guna since August 2010, he developed his competence in public sharing and delivery of knowledge through classroom teachings. He has been involved in teaching and developing courses like financial management, managerial economics, project management, financial markets and business statistics.

Publication@JUET

[Google Scholar Profile Link](#)

Journals

1. Singh, S. and Srivastava, S. (2017). The effect of shopping platform and product type on antecedents on online consumer behaviour - a proposed framework. Journal of Internet Banking & Commerce, 22(8), 1-16.
2. Singh, S. and Srivastava, S. (2019). Engaging consumers in multichannel online retail environment: a moderation study of platform type on interaction of e-commerce and m-commerce. Journal of Modelling in Management, 14(1), 49-76. (Scopus - Emerald)
3. Singh, S. and Srivastava, S. (2018). Moderating effect of product type on online shopping behaviour and purchase intention: an Indian perspective. Cogent Art & Humanities, 5(1), 1-27. (Scopus - Taylor & Francis)

Book Chapter(s)

1. Singh, S. and Srivastava, S. (2018). Predicting Online Consumer Behaviour in Indian M-Commerce Fashion and Electronics Market: The Moderating Role of Product Type. In Supply Chain Strategies in Dynamic Environment (pp. 48-73). Excel India Publishers, India, ISBN: 978-93-86724-48-9.