

Jaypee University of Engineering and Technology,Guna

Semester wise Structure for BBA (4 Year Program)

SEMESTER - I						
S. No.	Course Code	Course Title	L	T	P	Credit
1	HS110	Principles and Practices of Management	3	1	0	4
2	HS111	Business Communication-I	1	1	0	2
3	HS112	Financial accounting	3	1	0	4
4	HS113	Business Statistics and Logic	3	1	0	4
5	HS114	General English	1	1	0	2
6	HS115	Indian Knowledge System	2	0	0	2
7	HS116	Environmental Science and sustainability	2	0	0	2
TOTAL						20
SEMESTER - II						
S. No.	Course Code	Course Title	L	T	P	Credit
1	HS117	Human Behaviour and Organization	3	1	0	4
2	HS118	Marketing Management	3	1	0	4
3	HS119	Business Economics	3	1	0	4
4	HS120	Emerging Technologies and application	1	1	0	2
5	HS121	Media Literacy and Critical Thinking	1	1	0	2
6	HS122	Indian Constitution	2	0	0	2
7	HS123	Business Communication-II	1	1	0	2
TOTAL						20
SEMESTER - III						
S. No.	Course Code	Course Title	L	T	P	Credit
1	HS124	Management Accounting	3	1	0	4
2	HS125	Legal and Ethical issues in business	3	1	0	4
3	HS126	Human Resource Management	3	1	0	4
4	HS127	Indian Systems of Health and Wellness	1	1	0	2
5	HS128	Management Information System(MIS)	3	1	0	4
6	HS129	Yoga/Sports/NCC/NSS/Disaster Management	1	1	0	2
TOTAL						20
SEMESTER - IV						
S. No.	Course Code	Course Title	L	T	P	Credit
1	HS130	Entrepreneurship and Startup Ecosystem	1	1	0	2

2	HS131	Operations Management	3	1	0	4
3	HS132	Financial Management	3	1	0	4
4	HS133	Business Research methodology	3	1	0	4
5	HS134	Business environment and public policy	2	0	0	2
6	HS135	International Business	2	0	0	2
7	HS136	Design Thinking and Innovation	1	1	0	2
TOTAL						20
SEMESTER - V						
S. No.	Course Code	Course Title	L	T	P	Credit
1	HS137	Strategic Management	3	1	0	4
2	HS138	Logistics and Supply Chain Management	3	1	0	4
3	HS332	Discipline Specific Electives - I	3	1	0	4
4	HS333	Discipline Specific Electives - II	3	1	0	4
5		Internship/capstone Project	-	-	-	4
6		Major Project [evaluation in sixth semester]	-	-	-	0
7	HS014	Discipline Specific Elective (Audit Course)	3	1	0	0
TOTAL						20
SEMESTER - VI						
S. No.	Course Code	Course Title	L	T	P	Credit
1	HS139	Project Management	3	1	0	4
2	HS140	Business Taxation	2	0	0	2
3	HS334	Discipline Specific Electives - III	3	1	0	4
4	HS335	Discipline Specific Electives - IV	3	1	0	4
5	HS141	Corporate Governance	2	0	0	2
6	-	Major Project [Initiated in 5th Semester]	-	-	-	4
7	HS015	Discipline Specific Elective (Audit Course)	3	1	0	0
TOTAL						20

BACHELOR IN BUSINESS ADMINISTRATION Degree will be awarded, if a student wishes to exit at the end of Third year.

Exit Criteria after Third Year of BBA Programme

The students shall have an option to exit after 3rd year of Business Administration Program and will be awarded with a Bachelor's in Business Administration.

Re-entry Criteria in to Fourth Year (Seventh Semester)

The student who takes an exit after third year with an award of BBA is allowed to re-enter in to Seventh Semester for completion of the BBA (Honours) or BA (Honours with Research) Program as per the University schedule after earning requisite credits in the Third year.

Minimum eligibility criteria for opting the course in the fourth year will be as follows:

1. BBA (Honours with Research): Minimum 75% marks or equivalent CGPA in BBA Degree up to Sixth Semester.
2. For BBA (Honours): BBA Degree

SEMESTER VII - (BBA (Honours))

S. No.	Course Code	Course Title	L	T	P	Credit
1	HS139	AI for Business; Diversity, Equity and Inclusion; Digital Ethnography and Online Communities	3	1	0	4
2	HS140	Entrepreneurial Leadership	2	2	0	4
3	HS336	Discipline Specific Electives - V	3	1	0	4
4	HS337	Discipline Specific Electives - VI	3	1	0	4
5		Dissertation work [evaluation in Eight semester]	-	-		-
6	HS601	Summer Internship –II	-	-		4
TOTAL						20

Note: L-T-P w.r.t Open Elective and Discipline Specific Elective depends on the Courses offered by the University

SEMESTER VIII - (BBA (Honours))

S. No.	Course Code	Course Title	L	T	P	Credit
1	HS338	Discipline Specific Electives - VII	3	1	0	4
2	HS339	Discipline Specific Electives - VIII	3	1	0	4
3	HS340	Discipline Specific Electives - IX	3	1	0	4
4	HS602	Dissertation work [Started in Seventh semester]	-	-		8
TOTAL						20

Note: L-T-P w.r.t Open Elective and Discipline Specific Elective depends on the Courses offered by the University

SEMESTER VII - (BBA – (Honours with Research))

S. No.	Course Code	Course Title	L	T	P	Credit
1	HS141	Advanced Data Analysis Tools	2	0		4
2	HS142	Advanced Research Methodology	2	0		4
3	HS603	Research Internship Report and Viva –Voce	-	-		4
4	HS341	Discipline Specific Electives - X				4
5	HS342	Discipline Specific Electives - XI				4
TOTAL						20

Note: L-T-P w.r.t Open Elective and Discipline Specific Elective depends on the Courses offered by the University

SEMESTER VIII- (BBA –(Honours with Research))

S. No.	Course Code	Course Title	L	T	P	Credit
1	HS604	Dissertation (For Research Track)*	-	-		20
TOTAL						20

*The Dissertation work will start from the beginning of fourth year of BBA (Honours with Research) Program. Students of Fourth Year shall be assessed for Project Work and Research Internship Report and Viva –Voice and Dissertation (For Research Track).