

Jaypee University of Engineering and Technology, Guna

Semester wise Structure for BBA (3 Year Program)

SEMESTER - I						
S. No.	Course Code	Course Title	L	T	P	Credit
1	HS110	Principles and Practices of Management	3	1	0	4
2	HS111	Business Communication-I	1	1	0	2
3	HS112	Financial accounting	3	1	0	4
4	HS113	Business Statistics and Logic	3	1	0	4
5	HS114	General English	1	1	0	2
6	HS115	Indian Knowledge System	2	0	0	2
7	HS116	Environmental Science and sustainability	2	0	0	2
TOTAL						20
SEMESTER - II						
S. No.	Course Code	Course Title	L	T	P	Credit
1	HS117	Human Behaviour and Organization	3	1	0	4
2	HS118	Marketing Management	3	1	0	4
3	HS119	Business Economics	3	1	0	4
4	HS120	Emerging Technologies and application	1	1	0	2
5	HS121	Media Literacy and Critical Thinking	1	1	0	2
6	HS122	Indian Constitution	2	0	0	2
7	HS123	Business Communication-II	1	1	0	2
TOTAL						20
SEMESTER - III						
S. No.	Course Code	Course Title	L	T	P	Credit
1	HS124	Management Accounting	3	1	0	4
2	HS125	Legal and Ethical issues in business	3	1	0	4
3	HS126	Human Resource Management	3	1	0	4
4	HS127	Indian Systems of Health and Wellness	1	1	0	2
5	HS128	Management Information System(MIS)	2	2	0	4
6	HS129	Yoga/Sports/NCC/NSS/Disaster Management	1	1	0	2
TOTAL						20
SEMESTER - IV						
S. No.	Course Code	Course Title	L	T	P	Credit
1	HS130	Entrepreneurship and Startup Ecosystem	1	1	0	2

2	HS131	Operations Management	3	1	0	4
3	HS132	Financial Management	3	1	0	4
4	HS133	Business Research methodology	3	1	0	4
5	HS134	Business environment and public policy or International Business	2	0	0	2
6	HS135	Enterprise System and platforms	1	1	0	2
7	HS136	Design Thinking and Innovation	1	1	0	2
TOTAL						20
SEMESTER - V						
S. No.	Course Code	Course Title	L	T	P	Credit
1	HS137	Strategic Management	3	1	0	4
2	HS138	Logistics and Supply Chain Management	3	1	0	4
3	HS332	Discipline Specific Electives - I	3	1	0	4
4	HS333	Discipline Specific Electives - II	3	1	0	4
5		Internship/capstone Project	-	-	-	4
6		Major Project [evaluation in sixth semester]	-	-	-	0
7	HS014	Discipline Specific Elective (Audit Course)	3	1	0	0
TOTAL						20
SEMESTER - VI						
S. No.	Course Code	Course Title	L	T	P	Credit
1	HS139	Project Management	3	1	0	4
2	HS140	Business Taxation	2	0	0	2
3	HS334	Discipline Specific Electives - III	3	1	0	4
4	HS335	Discipline Specific Electives - IV	3	1	0	4
5	HS141	Corporate Governance	2	0	0	2
6	-	Major Project [Initiated in 5th Semester]	-	-	-	4
7	HS015	Discipline Specific Elective (Audit Course)	3	1	0	0
TOTAL						20